

# Making Connections

## Digital Humanities Australasia Conference Sponsorship Prospectus

25-28 September, 2018  
University of South Australia,  
City West Campus

Major Partners



Australasian Association  
for Digital Humanities



University of  
South Australia



eRSA



# Join us as a Sponsor

As organisers of the fourth Digital Humanities Australasia conference (DHA2018), to be held in Adelaide 25th to 28th September 2018, invite you to join us as a sponsor.

Bringing together researchers, thought leaders and influencers, this gathering promises to advance and critically assess the uses of digital technologies in humanities research, and the communication of its outcomes.

The conference will explore how the Digital Humanities enhance our ability to make connections between disciplines, sectors, countries, ways of thinking, people and possibilities. Sessions will focus on praxis and innovation across the international scene with particular emphasis on how academics can use data and digital tools to tackle real world challenges in partnership with collecting organisations, industry, government and communities.

The team are expecting approximately 300 attendees, including researchers, developers, eResearch professionals, research and liaison librarians, data management experts, and decision-makers from the academic community. Conference organisers anticipate considerable Australian and international social media exposure among the vibrant #digitalhumanities twitter community.

DHA2018 offers a range of partnership opportunities, and support for this conference provides a platform to reach a diverse national and international audience.

## Partnering in the delivery of this conference will:

- Demonstrate your involvement, commitment and support to the Digital Humanities community
- Maximise your organisation's visibility in the field
- Enable you to meet face-to-face with opinion leaders in the eResearch field
- Ensure the conference is accessible to the emerging researcher community
- Allow you to network with other attendees who will likely be valuable to your team

## Want to be a part of it?

Please review our following partnership opportunities and contact Diana Newport-Peace via email [Diana.Newport-Peace@unisa.edu.au](mailto:Diana.Newport-Peace@unisa.edu.au) or phone **08 8302 0597** to discuss supporting the conference or would like more information about what's available.

Our packages are flexible, so talk to Diana about tailoring a package that suits your organisation's needs.

For general information about the conference, please contact us on [info@dha2018.org.au](mailto:info@dha2018.org.au).

**Interested in attending DHA2018?** Head over to [www.dha2018.org.au](http://www.dha2018.org.au) to register.

# Sponsorship Opportunities

Platinum, gold, silver and bronze packages provide opportunities to place your logo on conference material before and during the conference, to improve brand recognition among delegates and the broader Digital Humanities community.

	<b>Platinum</b> (1 available)	<b>Gold</b> (2 available)	<b>Silver</b>	<b>Bronze</b>
Investment	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,000</b>
Free conference registrations	5	2	1	
Conference satchel insert	●	●	●	●
Hyperlinked logo on conference website (small)				●
Logo in conference booklet/ app (small)				●
Hyperlinked logo on conference website (large)	●	●	●	
Logo in conference booklet/ app (large)	●	●	●	
Pull-up style banner on stage during plenary presentations and opening formalities (banner to be supplied)	●	●	●	
Acknowledgement by aaDH President during opening formalities		●		
Pull-up style banner at conference dinner (banner to be supplied)	●	●		
Sponsorship of single morning or afternoon tea of your choice	●	●		
Named scholarship for student delegate, including opportunity to meet with recipient	●			
Two pull-up style banners (or equivalent) in conference foyer for duration of conference (banners to be supplied)	●			
Exclusive logo on conference satchel and delegate lanyards	●			
Brief speaking opportunity as part of opening formalities	●			

# Other Sponsorship Opportunities

Hospitality sponsorships provide opportunities to improve brand recognition among conference delegates, as well as networking opportunities at conference Morning or Afternoon Tea breaks.

The conference dinner sponsorship is a fantastic opportunity to promote your organisation in a fun and relaxed environment, and includes an opportunity to address delegates.

## Morning/Afternoon Tea Sponsor

Investment: \$4000

### Package Inclusions:

- Verbal acknowledgement of morning or afternoon tea sponsorship by session chairs immediately prior to sponsored event
- Signage on or near serving table for sponsored event
- Up to four sponsor representatives to attend sponsored event (no entry to sessions)
- One complimentary day registration for the day of the event.

## Conference Dinner Sponsor

Investment: \$7000

### Package Inclusions:

- Verbal acknowledgement of sponsorship by aaDH President during dinner opening formalities
- Five minute speaking opportunity as part of dinner opening formalities
- Pull up banner or other appropriate signage displayed for duration of dinner
- Up to four sponsor representatives to attend sponsored dinner (no entry to conference sessions)
- One complimentary day registration for the day of the event.

## Contact Us

**Want to be a part of the DHA2018 Conference?** Contact Diana Newport-Peace via email [Diana.Newport-Peace@unisa.edu.au](mailto:Diana.Newport-Peace@unisa.edu.au) or phone 08 8302 0597 today.